

**TIME FOR A BETTER
WORK-LIFE BALANCE**

**TIME TO MAKE NEW
TECHNOLOGY WORK
FOR WORKERS**

**TIME FOR A SHORTER
WORKING WEEK**

CWU
The communications union

**SHORTER
WORKING WEEK**

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South Cambridgeshire District Council become the first to adopt a shorter working week...

92%
of firms stick to a shorter working week after trial.

OVER THE PAST COUPLE OF YEARS, HUNDREDS OF EMPLOYERS HAVE BEEN EXPERIMENTING WITH REDUCING HOURS FOR NO LOSS OF PAY. ACCORDING TO RESEARCH FROM THE AUTONOMY INSTITUTE THE RESULTS HAVE BEEN OVERWHELMINGLY POSITIVE, INCLUDING:

- BETTER WORK-LIFE BALANCE**
- LOWER LEVELS OF STRESS**
- LOWER STAFF TURNOVER**
- GREATER WORKPLACE PRODUCTIVITY**

Shorter working week pilot shows business performance and productivity maintained...

In a T&FS survey in 2025, more than 90% of CWU members said they would support a shorter working week with no loss of pay. It's a win-win policy that benefits businesses and workers – why not trial it here?

If you haven't already, join the CWU today to help push the case. Otherwise, to find out more about the campaign and how you can support it, visit the campaign website at [cwu.org/campaign/sww](https://www.cwu.org/campaign/sww)

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**SCAN ME
AND JOIN
THE CWU!**

[join.cwu.org](https://www.cwu.org)

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